



LES ARCS
Paradiski

**PRESSE
KIT**
WINTER 2018-19



YOUR **P**LAYGROUND
YOUR **R**ULES
VOTRE TERRAIN DE JEU VOS RÈGLES

LES ARCS, IS...

OPEN



WINTER 2018 / 2019
DECEMBER 15TH 2018
APRIL 27TH 2019

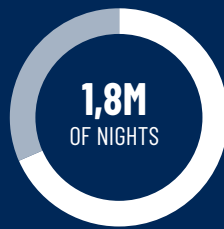
ACCOMMODATION

+1,1%



(winter)

35 734 BEDS



68,5%
French visitors
31,5%
Foreign visitors
(UK, BE, NL, RU...)

SKI AREA

LES ARCS / PEISEY-VALANDRY



2,1M
SKIERS
DAY IN
2018

Paradiski[®]



WORLD NO.2
FOR KM OF RUNS



425km
OF RUNS



WORLD NO.3
in average
skier days over
the past 5 years

WEB

2,8M
VISITS
WINTER 17-18

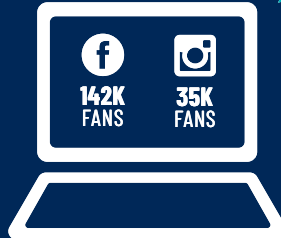
lesarcs.com



+17%



(winter)



RECORD

YUGE
Paradiski

390K "YUGERS"

39% "YUGERS"
STAY IN LES ARCS

SCORE OF ON APPS
STORES
4,2/5

PRESS

- **68** PRESS TRIPS
- **177** JOURNALISTS WELCOMED
- **3 161** PRESS MENTIONS
- **2 278** FOREIGN PRESS MENTIONS



SUMMER 2017

ACCOMMODATION

FLOW OF VISITORS **+5,4%** (summer)
379 700 NIGHTS
Burden of the summer
vs winter: **17,2%**
French customers: **92,1%**

PRESS

29 JOURNALISTS WELCOMING
871 PRESS MENTIONS

LES ARCS, 50 YEARS OF ADVENTURES

The story of Les Arcs started when three exceptionally creative personalities came together: Robert Blanc, Roger Godino, and Charlotte Perriand. A young and ambitious entrepreneur from Chambéry, Roger Godino loved skiing. Fate brought him into contact with Robert Blanc, a mountain guide who was already prominent in the sports world, surprisingly open and imaginative. Together, they started the crazy project to build a winter sports resort from scratch on the mountain pastures where Robert Blanc had grown up. It was a modern and innovative time and Les Arcs needed a bold, creative inspiration for its "new town" in the mountains, a truly original creation. The intervention of Charlotte Perriand, a designer inspired by Le Corbusier's Mouvement Moderne and already internationally renowned, would be decisive. Her career path was already marked by a multitude of creations and projects linked to the boom in the mountain leisure sector. From the 1930s, she was designing weekend homes and altitude refuges and working on the interior decoration. She instinctively knew that the mountains would become a safe haven.

Charlotte Perriand devoted twenty years of her professional life to Les Arcs which was her true life's work. She was 86 when she stopped working on the resort. She was the centre of a group of young and talented architects who were working in Les Arcs and created hundreds of accommodation units that she called "cells", like miniature mountain refuges with a highly functional and resourceful interior. Her work, particularly what she accomplished in Les Arcs, has become a reference for professionals in the leisure homes business worldwide.

Les Arcs at the end of the 1960s was a sort of creative laboratory, drawing remarkable characters from all sectors, who were all striving to come up with something new. Together, they created a singular work that bears witness to an era when "white gold" allowed an entire region to develop and become an economic model that is still a lesson to others today.



Untouched sites before the resort was built



Robert Blanc

ROBERT BLANC, THE COWHERD WITH A VISION

In Les Arcs, they still say that nothing would have happened without him. Robert Blanc was born in these mountains, a child of Hauteville Gondon, a small village near the valley. For a long time he was a cowherd in the high mountain pastures that were still untouched by buildings. He then became a mountain guide in Courchevel but dreamt that the pastures he walked as a young man would one day become an internationally-renowned ski resort. He was a visionary who understood before anyone else that this was the means of creating an economic revival for his region and stopping the population drift it was undergoing at the time. With his exceptional capacity for communication, he knew how to draw people in and convince them that Les Arcs could be an amazing adventure. "He knew how to overcome the quite valid reticence of the locals about a project that might well change their lives completely, even if it was for the better. His sincerity convinced them of the need to undertake this project. He was the engineer of their prosperity."* Carried off by an avalanche on February 4th, 1980, when he was searching for tourists who had got lost, Robert Blanc will always remain a legendary figure in Les Arcs.

*Roger Godino, Les Arcs developer and planner



Untouched sites before the resort was built

LES ARCS IS CELEBRATING ITS 50TH ANNIVERSARY!



From December 2018 to December 2019, Les Arcs will be celebrating its 50th anniversary with a programme of events and key moments in both the winter and summer seasons. All the events in Les Arcs will be on the theme of the 50th anniversary.

- > **DECEMBER 15-20, 2018** Les Arcs Film Festival 50th anniversary special & 10th edition
- > **DECEMBER 23RD, 2018*** Inauguration of the Carillon in Arc 1800
- > **DECEMBER 26TH, 2018*** Opening night of the 50th anniversary celebrations in Arc 1600
- > **DECEMBER 2018*** Release of the documentary 'Les Arcs, la part du rêve' (Les Arcs, living the dream) by Clément Taillefer
- > **DECEMBER 2018** Opening of the new footbridge at the Aiguille Rouge
- > **JANUARY 2019** Inauguration of Pré Saint Esprit and Comborcière chairlifts - Vallée de l'Arc
- > **FEBRUARY 16TH - MARCH 11TH, 2019** the 50th Anniversary Ski Shows
- MARCH 2019** XXL Pop Rock Concert for the 50th anniversary of Les Arcs and the 10th anniversary of Pierre et Vacances Premium in Arc 1950
- JULY 31ST, 2019*** Les Arcs Music Festival Academy - 50th anniversary concert
- AUGUST 1ST, 2019*** Arc 1600: Inauguration of the renovated Coupole and the architecture information trail
- AUGUST 7TH, 2019*** Conference on Charlotte Perriand for the release of her "Complete Work, vol. 4" by Jacques Barsac - Editions Norma - Arc 1800, Centre Bernard Taillefer
- DECEMBER 14TH, 2019*** Inauguration of the new funicular trains - Bourg Saint Maurice and Arc 1600

*Dates subject to modification



Roger Godino et Robert Blanc

THE HISTORY OF LES ARCS IN A FEW DATES

- 1964:** Fusion of the communes of Hauteville Gondon and Bourg Saint Maurice that allowed the resort to be built
- 1968:** Opening of the first hotel in Arc 1600: Les Trois Arcs
- 1973:** Completion of Arc 1600 with 4000 beds
- 1974:** Opening of Arc 1800
- 1975:** Inauguration of the Hôtel du Golf in Arc 1800, the largest hotel in the Alps at the time
- 1979:** Opening of Arc 2000 and its Club Med
- 1996:** Completion of the construction of Arc 1800 with the village of Charmettoger
- 2003:** Creation of Arc 1950 by Canadian company Intrawest
- 2003:** Creation of the Paradiski area (Les Arcs - Peisey Vallandry - La Plagne)
- 2019:** Opening of Club Med's Les Arcs Panorama, the largest Club Med in the Alps

LES ARCS' ARCHITECTURE, A HERITAGE RECOGNIZED THROUGH THE 20TH CENTURY HERITAGE LABEL

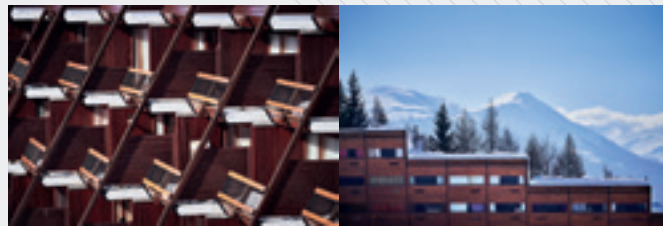
The team of pioneers that created Les Arcs found a contemporary response to a new societal issue: the democratisation of leisure activities. The Les Arcs programme responded to a new vision of the mountain that reconciled skiing and skier accommodation at altitude, all car-free. The architects had to come up with collective accommodation that respected individuality and include elements of contemporary comfort, whilst ensuring the need to keep costs low, imposed by this new ambition to bring as many visitors as possible to the mountains. The initial paradigm was that in a ski resort, the living area must be designed differently from any tradition lodging. It is nature that prevails here. People who come to the mountains spend most of their time outside. The whole architectural design must take that into account, both inside and out. To achieve this, the team of architects led by Charlotte Perriand decided to concentrate the buildings so as not to cover the mountain with small individual houses. Their goal was to take up as little space as possible so as to preserve the mountain environment that makes the place so beautiful... like a nature-town.



Charlotte Perriand

**IF YOU ARE
CELEBRATING YOUR
50TH BIRTHDAY
THIS WINTER,
LES ARCS WILL
OFFER YOU
A DAY'S SKIING!**

Anyone who is turning 50 between December 15th, 2018 and April 27th, 2019 can have a free one day Les Arcs / Peisey Vallandry ski pass. A great way to join in Les Arcs' 50th anniversary celebrations.



Architects and town planners agreed on the main principles:

- A link between the ski area and the built area that would emphasise the open areas
- A separation of flows of pedestrians, skiers and cars, and car parks away from the living areas to keep the resort entirely car free
- Buildings should not face each other so that visitors would all have a direct connection with the natural surroundings
- Buildings set into the slope to limit the visual impact of the taller constructions
- A terrace for every apartment deliberately offset to limit the shade on the terrace below
- Inverted roofs to hold the snow
- Conservation of the old Alpine chalets that were part of the landscape

In 2006, the planning scheme and the buildings of Arc 1800 and Arc 1600 were labelled "20th century Heritage" by the Ministry of Culture, which recognizes the century's major architectural creations built between 1900 and 1975.

The innovative and surprising architecture, in line with human and environmental values, influenced the people who came to live there and the whole of resort life. Les Arcs therefore became an avant-garde tourist destination that was also a pioneer in new forms of skiing, sports practices, culture and financial organisation.

LES ARCS, 50 YEARS OF DEVELOPING THE SKI AREA

The great ski champion Emile Allais, visiting the site of Les Arcs before it was built, said at the start of the 1960s: "This really is a perfect place for a winter sports resort". Les Arcs was not only a creative location for architects and planners, the resort was also known for its experimentation in skiing. The ski area in particular is a field of exploration that is constantly being improved. Today, just like in the past, the resort has preserved its philosophy of discovery and the ski runs are still an innovative playground.

GUARANTEED SNOW IN LES ARCS

With 70% of its ski area over 2000 m, Les Arcs is sure to benefit from quality snow all season. The artificial snow network also ensures that skiers can get back to all the sites in Les Arcs from the first day to the last day the resort is open. In 2018, the resort continued to invest in its artificial snow equipment to improve the top part of Belvédère and the Arpette run in Arc 1600, as well as Les Lys in Villaroger. The end goal is to equip 35% of the ski area with snow-making equipment (currently 28%).

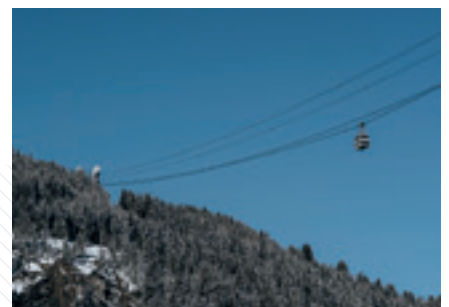


The Vanoise Express which links Les Arcs - Peisey Vallandry to La Plagne in 4 minutes is a feat of engineering

PARADISKI, AN EXCEPTIONAL SKI AREA

Today, the Paradiski area represents 425 km of runs from 3226 m down to 1200 metres in altitude. With 2 peaks above 3000 m and 262 runs over a multitude of slopes, it offers an unequalled diversity of trails for all levels. Glaciers, forest skiing, free ride, runs for beginners at altitude, grandiose landscapes looking across to Mont Blanc... Paradiski is very aptly named!

Paradiski 



WINTER 18-19

Ski area

Les Arcs / Peisey-Vallandry

December 15th 2018 - April 27th 2019

Ski area

Paradiski

December 22th 2018 - April 27th 2019

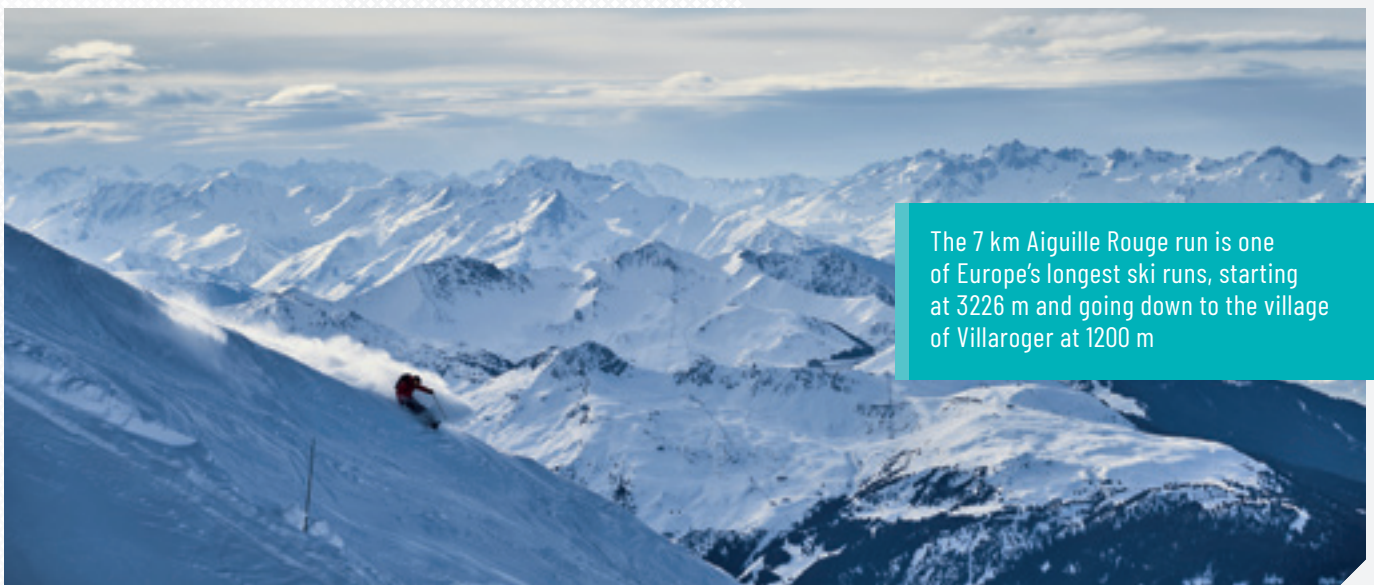


AIGUILLE ROUGE: A GREAT VIEW FROM THE SUMMIT OF LES ARCS !

NEW

From the top of Les Arcs at 3226 m, a breathtaking panorama rolls down at your feet. This year, 'The Aiguille Rouge footbridge', a real innovation, has been built so that everyone can admire the exceptional beauty. Accessible to pedestrians and children as well as skiers, the bridge is 35 metres long with glass walls at each of the overhangs. On one side, you have a view of the whole Alpine chain in all its majesty. On the other side, you look down on the Villaroger Nature Reserve, an unspoiled site where flora and fauna are protected and flourish. From there, the views of Mont Turia and Mont Pourri are quite stunning. Drastic measures

have been taken to preserve the flora of this exceptional natural site. Led by an ecologist using a centimetre-accurate GPS device, an identification of potentially rare species has been carried out to ensure that infrastructures only go up away from zones where the local flora grows. In coordination with the ONF (Forestry Commission) which manages the Villaroger Nature Reserve, educational boards have been put up on the footbridge to inform visitors and make them aware of the natural treasures the reserve holds. As an additional aesthetic touch, the cabin of the Aiguille Rouge cable car has been given a full facelift and will be a beautiful bright red.



The 7 km Aiguille Rouge run is one of Europe's longest ski runs, starting at 3226 m and going down to the village of Villaroger at 1200 m



LE SECRET RUN, OR HOW TO FIND A PREVIOUSLY HIDDEN JEWEL

Situated in the hollow of a charming valley, out of sight, the new Secret run will allow skiers to discover this unspoiled and as yet unknown side of the Arc 2000 sector.



THE VALLÉE DE L'ARC CONTINUES TO IMPROVE

Last winter, the upgrading of Pré Saint Esprit chair, the widening of the Vallée de l'Arc run and the addition of snow-making equipment made this sector one of the most popular in Les Arcs. However, this initial phase was only the start of a wider-reaching project that aims at encouraging visitors to rediscover this neglected part of the ski area and its exceptional advantages: a wide valley overlooking Mont Blanc, a sector that is protected from bad weather, accessible even

REPLACING COMBORCIÈRE CHAIRLIFT TO CONTINUE MODERNISING THE SECTOR

to beginners, at the intersection of Arc 1600 with its forest skiing, the charming village of Villaroger and Arc 2000 with its high-altitude skiing. This winter, Comborcière chairlift is being replaced to make it easier to get to Arc 1600 from the bottom of the Vallée de l'Arc. To replace the Comborcière fixed-grip chairlift, the lift company decided to install a new 4-seat detachable chair that will be twice as fast as the old one. This simple and robust lift will carry up to 2400 skiers / hr.

A CONNECTED PICNIC AREA AT THE TOP OF COMBORCIÈRE

For locals, the panorama that appears as you reach the top of the new Comborcière chairlift is one of the prettiest in the resort. It is therefore quite natural that, after replacing the chairlift, a picnic area should be created for a comfortable contemplative pause. Panoramic binoculars allow you to observe the mountain chains and Mont Blanc. As Les Arcs is still at the forefront of modernity, the place also has WiFi, a photo spot and mobile charging terminals.



LES ARCS, 50 YEARS OF ALL KINDS OF RIDING EXPERIENCES

Les Arcs is often called a pioneering sports resort. It was, of course, Les Arcs that invented 'Ski Total', a precursor of freeriding that offered the promise of vast stretches of untouched snow to explore away from the groomed slopes. Always avant-garde in terms of winter sports, some of the first French snowboarders like Régis Rolland and Jean Nerva were regularly seen racing down the slopes in Les Arcs. Other types of ski were also discovered there, like the monoski which was frequently seen on the resort's slopes when it was still unknown elsewhere. It was also in Les Arcs that the first ski films were produced, with the legendary series "Apocalypse Snow".

More recently, Speed Riding was developed on the slopes in Les Arcs, a discipline created in the noughties that combines skiing and aerials using a mini paraglider. This winter, Les Arcs will be proposing even more new and inventive riding experiences to keep the fun going on and on...



LA FORÊT RUN, FUN FOR YOUR LITTLE ONES

On La Forêt run at the top of the Peisey Vallandry sector, a special area offers a series of 15 fun modules for plenty of surprises for small and bigger skiers as they ski through the forest.



SKI LIKE A STAR IN ARC 1950

This year, the Les Arcs Film Festival will also be celebrating its 10th anniversary. On this occasion, Arc 1950, which hosts the festival every year, is dedicating the run that goes right through the village to the stars who have marked the first decade of the festival, with autographed pictures of the artistes. Les Arcs' very own "Star's Run"!

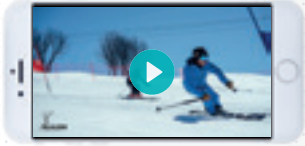


JUST LIKE MARTIN FOURCADE

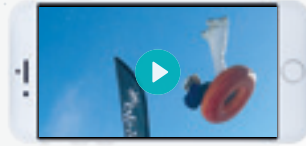
In association with Pierre et Vacances Premium, Arc 1950 le Village will be organising three free events every week: the Airboard Party to try tobogganing on a buoy, the Snowball Fight and the Laser Biathlon ... to be just like French biathlon star Martin Fourcade!

Activities 'Make my day'
arc1950.com





YUGE
Paradiski



TOBOGGAN RUNS TO MAKE YOU FEEL LIKE A CHILD AGAIN

Whether on the Rodeo toboggan run in Arc 2000 or La Luge, the experiential run in Arc 1800's Mille8 area, kids and adults will love rediscovering the childish pleasure of tobogganing.

The Rodeo run promises 3 km of pure thrills with raised turns, speedy sections and an exceptional panorama that our more intrepid guests will love. La Luge in Mille8 is more recreational. The best time to go down it is in the evening when you get the full effect of the special lighting and the part through the forest takes on a phantasmagorical atmosphere.



A FILMED PARALLEL SLALOM SO YOU CAN CHALLENGE YOUR FRIENDS

Set up in the Mille8 area in Arc 1800 and open to all, this slalom lets you test yourself for fun. Using Paradiski's Yuge app, you can relive the descent on video and have a laugh at your exploits... or not!



THE TOBOGGAN, FOR SOME BIG AIR

The principle is simple. You sit on a sort of giant buoy, set off down a snow ramp, fly off and land softly on a huge bouncy mattress. Situated next to the snow park, this activity has a video system so you can share your ride on social media using Paradiski's Yuge app.



LES ARCS, 50 YEARS OF EXCEPTIONAL MOMENTS

A holiday can be a time when you live particularly memorable moments: in Les Arcs even more than elsewhere.

The feeling of being overawed when you admire the panorama of the Alps from the summit of Les Arcs, the thrill you feel after skiing down the 7 km of the Aiguille Rouge run without stopping, the emotion you share when listening to a concert or watching a film during the festivals held in the resort, the festive atmosphere when you watch a show... these are the particles of suspended time that make up your holidays.

This winter, Les Arcs would once again like to offer its guests opportunities to create unforgettable memories.

OPENING NIGHT OF THE LES ARCS FILM FESTIVAL

December 15th, 2018

To open the 10th edition of the Les Arcs Film Festival, a highly original evening awaits the 600 VIP guests who have been invited. The event will take place in the 600 m² Pré Saint Esprit snow factory that houses the snow making equipment, to combine the industrial and natural aspects of the mountain.

Dinner, a concert and a DJ set are on the programme of this festive night to celebrate the 10th edition.

Further info on lesarcs-filmfest.com



THE GREAT ADVENTURE: STARTING THE WINTER SEASON IN FREE-TOURING MODE

December 8th, 2018

This year, Les Arcs is inviting its loyal guests to an exclusive pre-opening, to enjoy the early snow before everyone else arrives. While it is still very peaceful, before the lifts are running, we are expecting a large number of skiers to come along to climb up using skins on their skis and make the first tracks on the still-virgin snow in the Vallée de l'Arc.

Further info on lesarcs.com



MILLE8, THE APRÈS-SKI EXPERIENCE

In winter, the days are always too short. To prolong the time you share with your pals, there is nothing better than to stop for a while at Mille8 in Arc 1800. With the toboggan run and its special evening lighting, the bar-restaurant for an aperitif or a gourmet evening meal, La Piscine and its aqua-leisure activities and Cabanes run with its fun modules, it's a great way to end the day.

Further info on lesarcs.com

MINI ELECTRIC SNOWMOBILE RACING FOR KIDS

New this winter, in Arc 2000 kids will be able to enjoy electric snowmobile racing! Opened every day from 3 pm to 7 pm (except Saturday), this activity will drive crazy all the little thrill-seekers. For kids from 6 to 17 years old.

More infos on lesarcs.com



SANTA'S KNOCKING ON YOUR DOOR

December 24th, 2018

On Christmas Eve, you can have Father Christmas deliver your gifts in person. New this year: you can choose between a traditional Father Christmas to delight your little ones or a more offbeat Santa for groups of friends who want some fun. Book your Santa on lesarcs.com to make sure he turns up on time!



VALENTINE'S DAY, BECAUSE WE LOVE YOU

February 14th, 2019

You can make a declaration to your loved one in a thousand different ways with the help of our partners throughout the resort: a message of love on the screens at lifts, a temporary (or permanent) tattoo stand, ... Les Arcs is preparing a series of surprises for lovers.

Further info on lesarcs.com



AIR SHOW ARC 1950, AN EVENT MADE IN ARC 1950

February 23rd - March 2nd

The Barrebus, a colourful group of freestylers, join with instructors from Arc 1950 for a breathtaking show right in the centre of the Village, with a Big Air ramp, jumps, rails and boxes installed in the village streets.

Further info on arc1950.com



FIRST TRACKS, A UNIQUE EXPERIENCE

This is one of the special events organised in Les Arcs. All those who have tried the First Tracks experience speak of the incredible sensation of skiing in a small group on the freshly-groomed runs at dawn with no-one else around.

At that time of the morning, the peaks are tinted with pink and orange and the spectacle of the sun rising over the mountains is quite magical. After a few turns on the velvety snow of the groomed runs, in the silence of nature that is still half asleep, it's time for breakfast.

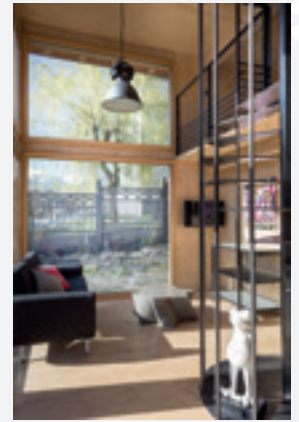
Further info on lesarcs.com

LES ARCS, 50 YEARS OF INNOVATIVE ACCOMMODATION

The development of Les Arcs is still a world reference in terms of leisure accommodation today.

At the time, the inventiveness, simplicity and functional nature of the buildings responded to the concern of democratising skiing and ensuring that as many people as possible could come and enjoy the mountains.

Today's conditions are not quite the same, but Les Arcs is still a preferred location for developers and lodging operators who want to reinvent holiday accommodation.



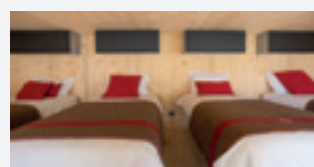
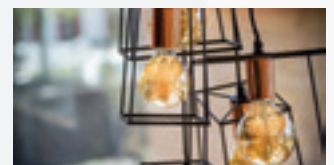
REFUGES IN TOWN AT OUR BASE CAMP

We sometimes forget that Bourg Saint Maurice, the town Les Arcs is attached to, is an ideal base camp for visiting the Tarentaise valley, which comprises some of the world's largest ski resorts: Les Arcs, la Plagne, Val d'Isère, Tignes... On the strength of this observation, Bourg Saint Maurice has developed a new type of accommodation, "Town Refuges", which consist of 3 small refuge-style chalets that can be customised to optimise use. As well as offering comfortable and charming accommodation, these "Town Refuges" can be used to put together custom-made holidays that can be sports oriented (skiing, touring, ice climbing, driving on ice...), zen (naturopathy, foot reflexology, yoga, making wellness products...) or gastronomic (cooking lessons). The ideal location for putting together a more mobile and original ski holiday than you get in a resort.



HUTTOPIA, MODERN CAMPING

In Bourg Saint Maurice, the Huttopia campsite takes a new look at camping with its wooden "Montana Chalets". They are spacious with a wood stove and lots of space outside to build snowmen or play at being a trapper, making these cosy little houses an interesting alternative. A shuttle bus takes you to the funicular in a few minutes for easy access to the slopes in Les Arcs.





CLUB MED LES ARCS PANORAMA, THE MOST BEAUTIFUL CLUB IN THE ALPS!

Designed to blend into the surrounding fir and spruce trees, this all-new Club Med takes its name from the panoramic view it offers of the Tarentaise valley and Mont Blanc. Its doors will open for the first time on December 15th, 2018. It is a premium 4 Trident resort but also has a 5 Trident part, Le Belvédère, for those who want to enjoy an even more intimate and personalised holiday.

Its 433 rooms have a contemporary decor and are divided into three categories: Club, Deluxe and Suites. A top-quality wellbeing area and three gourmet eating areas: La Pierre Blanche restaurant, Le 1790 Gourmet Lounge and Le Bread & Co, will complete this new Club Med. Of course, it is no coincidence that Club Med chose Les Arcs to build its largest establishment in the Alps.



LES ARCS, 50 YEARS THAT WE HAVE BEEN TAKING CARE OF YOU

In 1936, Charlotte Perriand already predicted that: "... after the dispersion of physical and psychic energies in cities, to recover rapidly our bodies need the type of violent reaction that only direct contact with unspoiled nature can give."* It is true that the mountains with their natural magnificence and the views they offer are conducive to introspection, letting go and a blissful state of mind. In Les Arcs we benefit from these assets without moderation.

*Charlotte Perriand, CIAM - 1936



YOGA AT THE PEAK, ZEN ALTITUDE

How about a session of yoga at 3226 m facing a grandiose panorama and reserved to the handful of privileged enthusiasts who were the first to book in.

After the session, you can enjoy a healthy snack and then ski back down under the

supervision of the resort ski patrollers after the pistes have closed.

You can bet that your fellow yogis will be amazed when you tell them that you have tested the highest winter yoga session in Europe!



THE TAJ I MAH OFFERS A DETOX

At the 5* Taj I Mah hotel in Arc 2000 this winter, you can discover the talents of new chef Thierry Van Rillaer, trained in the 3 Michelin starred Brussels restaurant Comme Chez Soi.

He will be taking over as the head of the hotel's restaurant Le Diamant noir, with dishes that are still based on top-quality products but with the addition of detox or vegan choices.



NAMA SPRINGS, MUCH MORE THAN A SPA

Nama Springs is the new wellness area that has just been created in Edenarc's 5* residence. More than a traditional spa, Nama Springs has developed the concept of a bath house in the tradition of the Japanese Onsens. There is a whole series of water-based rituals that Nama Springs invites its visitors to try: a sensorial insulation pool, Aufguss Theater sauna where the sauna master's performance changes the experience radically, a salt crystal sauna, a Finnish-style infrared sauna, an Indian hammam, a forest sauna, a series of sensorial showers... After skiing, Nama Springs is a refreshing dip into an aquatic world.



FEEL GOOD VILLAGE, FOCUSING ON FEELING BETTER

April 17th & 18th, 2019

This winter, Les Arcs is organising two days when you can just look after yourself. The Feel Good Village will go up at the top of the Col de la Chal at 2700 metres and offer several workshops where you can enjoy head-hand-foot massages, yoga sessions, gentle gym sessions, conferences on the best ways of letting go and healthy smoothie and herbal tea stands... The Feel Good Village offers you an opportunity to take a pause and think of nothing but yourself.



LES ARCS, 50 YEARS OF CULTURE

Les Arcs is a resort that was designed from the start around the “ski, culture, summer” triptych that was revolutionary at the time.

The “Les Arcs Music Festival Academy”, a very high-quality classical music festival, was created in the resort’s early years. It has been proposing an eclectic programme for 45 years now and for three weeks every summer, renowned international musicians take up residence and teach young talents. The concerts, all free, have allowed a wide audience to discover classical music. For the past ten years, the “Les Arcs Film Festival” has completed the cultural aspect with an event that brings together the general public and professionals from the world of cinema.

LES ARCS FILM FESTIVAL, 10 YEARS ALREADY!

December 15th – 22nd Highlighting Polish cinema

This year, the Les Arcs Film Festival will also be celebrating its 10th anniversary. To mark the occasion, the festival is changing its name to the Les Arcs Film Festival instead of the Festival de Cinéma Européen des Arcs.

For ten years the Les Arcs Film Festival has been screening more than 120 European films every season. The presence of actors and producers who come to present their own work and hold discussions with the audience make this Festival atypical and exceptional. Previews, workshops for professionals, concerts, gastronomic events and entertainment take place at a frenetic pace in Les Arcs over the first week of the winter season.

There will be many new elements for this key event, such as:

- A special 10th edition programme with films selected by key personalities from the Festival, presented in Les Arcs by their directors
- An opening evening in an unusual setting: the Pré Saint Esprit snow factory
- An exclusive anniversary electro music cine-concert
- A reunion of the main stars who have marked the first 10 years of the event, invited especially for this anniversary
- The inauguration of the “Stars’ Run” in Arc 1950
- The release of a photobook covering the first 10 editions of the festival and a permanent photo exhibition in the Pierre & Vacances Premium residences in Arc 1950



LES ARCS
FILM FESTIVAL
CINÉMA EUROPÉEN

THE ‘TALENT VILLAGE’: DISCOVER TOMORROW’S MOVIE GENIUSES IN LES ARCS

New this year and organised in partnership with the cinema professionals’ platform “T-Port”, “CinéFabrique de Lyon” and the Ecole Nationale de Cinéma et Multimédia, the “Talent Village” will give European cinema a new lease of life.

Between seven and ten European directors will be chosen from among those newly qualified from the best cinema schools and from the selections of short films from the major international festivals.

These lucky young talents will then take part in a one-week workshop that will help them to develop their projects for feature films with professionals from the big screen. They can then present them to the Les Arcs Co-production Village to find financial partners.

Like László Nemes, a young director whose short films were screened in Les Arcs in 2009 and who presented the plan for his feature film “Saul’s Son” to the Les Arcs Co-production Village when he came back in 2010; some of these emerging talents may one day win the Jury’s Grand Prix at Cannes or the Oscar for the best foreign film.

THE LES ARCS MUSIC FESTIVAL ACADEMY: AN ODE TO LES ARCS' 50TH ANNIVERSARY

July 31st, 2019*

The Les Arcs Music Festival Academy will devote a full day to celebrating the resort's 50th anniversary during its 46th edition, on July 31st, 2019. An exceptional concert with an orchestra of 70 musicians including a number of personalities who have marked the past 50 summers.

*Date subject to modification



NEW 'ARCHI-SKI' AND 'ZOOM ON ARCHITECTURE' TOURS FOR AN ORIGINAL MOMENT OF CULTURE

In addition to the classic tours where you can discover Les Arcs' classified architecture, there are two new tours this winter to further develop the resort's cultural offer.

The Archi-ski tours, led by a ski instructor and a conference guide, focus on the resort's architectural specificities seen from the slopes, in particular the

Information from the Les Arcs Tourist Office

buildings' integration into the mountain slopes.

The Zoom on Architecture tours with a professional photographer and a conference guide are an opportunity to discover the resort's most stylish viewpoints for really cool souvenir shots! These tours will be organised throughout the winter and summer seasons



A FRESH LOOK AT LES ARCS' ARCHITECTURE

With its 20th century heritage label, Les Arcs' architecture is still an interpretation that is recognised the world over of how a leisure resort can be designed.

To stay ahead of its time, the Agence Arcadienne, created in 2013, brings together young architects, researchers, artists, designers and students to discuss the architecture and launch projects that will renew the experience of this unique resort and perpetuate its singular history. A lovely book published by ESAAA Editions (Ecole Supérieure d'Art Annecy Alpes) looks back at the adventure.

LA, l'Expérience Arcadienne is available on Editions Presse du Réel:

www.lespressesdureel.com

LES ARCS, 50 YEARS AT THE SERVICE OF HOLIDAYMAKERS

At the beginning, Les Arcs was designed as an “integrated resort”, offering holidaymakers a complete service package managed by a single economic entity. A little like a Club where everything is included, but on the scale of a ski resort. This system disappeared in the 1980s, sacrificed during a time of crisis in the real estate market. However, the culture of service and the desire to welcome our guests in the best conditions and ensure that their holiday is as easy as possible still lives on in Les Arcs, as can be seen from its innovations every year.



PARADISKI PASS, A GOLDEN TICKET RATHER THAN A MERE SKI PASS

This winter, the Paradiski pass will offer numerous advantages on the slopes and in the resort. It includes access to the Ice Grotto and the cross-country area; reductions on a number of activities like La Piscine, the toboggan runs, First Tracks (a unique occasion to be the first out on the freshly-groomed slopes in the morning); exclusive privileges with resort partners such as the cinema... With Paradiski, you become a resort VIP!

An exclusivity in Les Arcs: holders of a Paradiski pass can use a priority line at 5 of the busiest lifts to get even more out of the slopes.



NEW SALES AND ADVICE OFFICE IN ARC 2000

Skier satisfaction is Les Arcs' primary goal. With 87% of its customers very satisfied (+7% compared to the average for resorts run by the Compagnie des Alpes) we can say that Les Arcs is one of the most appreciated French resorts.

To continue to improve this level of satisfaction, the ski area is renovating its lift pass offices and making them chic

places where advice and discussion with customers are the key words.

In Arc 2000, therefore, the ski pass sales office has been completely redesigned, with screens giving real-time information and staff on site to advise and direct skiers. For those who cannot wait to get on the slopes, an express purchase service is also available.



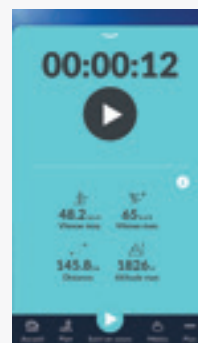
A RECEPTION FOR MODERN TIMES

For several years, the commune has been investing heavily to ensure that Les Arcs is an example of how to welcome holidaymakers. Throughout the resort, particular care is taken to make our visitors' holiday easy: coach stations at all the sites with waiting rooms, luggage areas, WiFi, showers and toilets; renovation of all the underground car parks to make them safe, clean and well lit; free shuttle buses to travel from the valley and between the resort sites easily; renovation of the tourist offices and ski pass sales offices to make them chic and comfortable; better WiFi cover for the public in the resort; a reception service at the resort's arrival points to inform and direct holidaymakers... A sense of hospitality that is part of Les Arcs' DNA.

PARADISKI YUGE, A SKIER'S BEST BUDDY!

The Paradiski area's Yuge app currently counts 380 000 'Yugeurs', the largest skiing community generated by a ski app. It also has the best reviews, with a rating of 4 out of 5 in app stores. You can use Paradiski Yuge to recharge your pass and see lift queues in real time, get route suggestions according to your level, find out all the latest resort news and play to get badges... and much more. Paradiski Yuge gets better every year and this winter will have a magic tool that you can use to create a unique personal video of your stay. In less than 3 minutes 'Yuge' takes your own photos and videos and combines them with video clips of the places you have visited. Your customised film is then ready to download and share on social media!

YUGE
Paradiski



LES ARCS, 50 YEARS OF GREEN ATTITUDE

Back in the 1960s, Charlotte Perriand, the construction coordinator of Les Arcs, was an ecologist before her time. The resort was therefore designed to have the least impact possible on its fabulous natural surroundings. Buildings were concentrated and built into the slope, there was a link between the ski area and the built area to emphasise the open zones, the resort was car-free and local materials were used... the basic construction principles of Les Arcs were directed towards a design that respected Nature. Today, Les Arcs is determined to continue this environmental line and can prove it!



THE LES ARCS FUNICULAR, THE GREENEST METHOD OF TRANSPORT

Les Arcs was the first French resort to boast an aerial link between the valley and the slopes, installed almost 30 years ago!

It makes taking the train to Les Arcs a viable alternative since the funicular leaves from the end of the railway station platform and takes only 7 minutes to reach the bottom of the slopes at Arc 1600. From there, you can use the inter-resort shuttle buses to reach the other Les Arcs villages.

In December 2019, to end Les Arcs' 50th year, the funicular will be completely renovated and the trains given a chic and futurist look. The spectacular infrastructure will offer visitors the opportunity to admire the mountain landscape as soon as they arrive through its completely glassed partitions and ceiling.





A BIOMASS HEATING PLANT IN ARC 1600

The main co-owned building in Arc 1600 has chosen to replace its old fuel-run boiler with a biomass heating plant that uses a combination of wood and other environmentally-friendly energies.

THE BIG CLEAN-UP, WHEN THE LOCALS “TIDY” THEIR MOUNTAIN

Every spring at the end of the winter season, nearly 200 people who live or work in the resort get together for a big clean-up operation of the ski slopes. This year around 700 kgs of rubbish was collected and recycled. In Les Arcs, the resort’s professionals get really involved in this event, proof that civic commitment is more than just words here.



“CAP ENERGIE”, REDUCING OUR CARBON FOOTPRINT

Cap Energie is a major project that started in 2014 and aims at significantly reducing the consumption of the commune of Bourg Saint Maurice – Les Arcs. A colossal task has been accomplished: insulating public buildings, managing lighting, modernising heating installations and installing facilities for those with reduced mobility ... these different actions represent an investment of 1.3 million euros and a commitment to the environment that has recently been rewarded with the Energies Citoyennes and Cimes Durables labels.



INNOVATION
PERFORMANCE
CONFORT
BOURG SAINT MAURICE
LES ARCS 2021

THE SKI AREA ON THE FRONT LINE WHEN IT COMES TO PRESERVING NATURALLY EXTRAORDINARY PLACE

In 2013, the Les Arcs – Peisey Vallandry ski area launched an “Environmental Observatory of Biodiversity and Landscapes” to integrate preservation of the local fauna and flora in each of its interventions. A real decision aid tool, this observatory gives rise every year to new observations that ensure that the natural sensitive elements of the ski area are better preserved and monitored. In total, over 42 natural habitats, 56 wet zones, 201 species of animals and 16 plant species are protected and listed by this observatory

AND LES ARCS IN 50 YEARS?

When you have such a rich history in which innovation counted so highly, you have to look to the future with the same ambition to be inventive, move boundaries and ensure that your actions are good and sustainable.

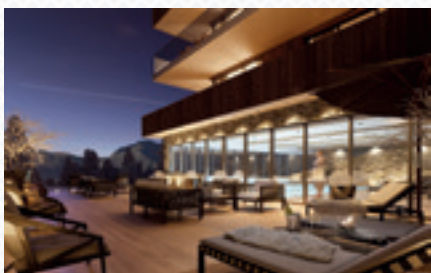
Les Arcs continues to develop with buildings that are of course of a higher standard of accommodation in keeping with our clients' requirements and as a complement to our existing offer.

But the projects that are planned for coming seasons will certainly represent a continuation of the saga of Les Arcs.



THE BASE CAMP LODGE HOTEL

Built in the former base of the Alpine Infantry in Bourg Saint Maurice, the Base Camp Lodge will develop a new hotel concept that is a real change from the usual system, developing a new business model: dormitories, low-cost rooms, premium rooms, seminar rooms, a bar, a pub, a restaurant and a brasserie. The Base Camp Lodge will offer a full range of services in Bourg Saint Maurice to cover the requirements of year-round tourism. Opening planned for spring 2019.



LE RIDGE

A 51-apartment residence with the emphasis on spaciousness will be opening in 2019. Built on the historical site where the Beguin family built the resort's very first hotel, Le Ridge will have a swimming pool and a wellness area with a sauna, Turkish bath and fitness room. Along with the new Club Med Les Arcs Panorama, the hotel is in line with the spirit of renewal and upgrading that Arc 1600 has been undergoing these past few years.



LES CHALETs D'EDENARC

These five chalets on the slopes just next to the 5* Edenarc residence will be like luxury jewels enjoying a privileged location overlooking the golf course in summer and the Mont Blanc chain in the winter. Delivery for December 2019

KEY WINTER EVENTS

WINTER FILM FESTIVAL

November 8th - 11th, 2018
Bourg Saint Maurice

A competition of skiing and adventure films in the presence of the athletes and directors, concerts and an exhibitors' village.

THE GREAT ADVENTURE

December 8th, 2018 - Arc 2000

The privilege of opening the ski area and enjoying the early snow on touring skis.

SKI'N'FONDUE

December 14th - 16th, 2018 - Les Arcs

A lively start to the winter season with great deals on short stays and fondue, THE mountain speciality, served in a multitude of ways! Entertainment right across the ski area.

LES ARCS FILM FESTIVAL

December 15th - 22nd, 2018 - Les Arcs

Poland is highlighted for the 10th edition of Les Arcs' key cultural event. Exclusive screenings with more than 120 European films, previews, directors and actors on site, special evening events and concerts.

OPENING NIGHT OF THE LES ARCS 50 YEAR CELEBRATIONS

December 26th, 2019 - Arc 1600

LA PIERRE BLANCHE

January 10th, 2019 - Arc 1600

A night time downhill ski race, open to all.

ARC 1950 FREERIDE JUNIOR

January 19th & 20th - Arc 1950/Arc 2000

Junior freeride competition.

BIG UP AND DOWN

January 25th - 27th - Les Arcs

The ski touring contest that combines all the different ski touring practices. 3 events and original experiences to enjoy! Sponsored by Enak Gavaggio, from Team Les Arcs.

ARC 1950 FREERIDE WEEK

January 28th - February 3rd
Arc 1950/Arc 2000

The only French stage of the Free Ride World Qualifier for the FWQ 4* category, this event brings together the world's best riders and the discipline's rising stars in the FWQ 2* and FWQ 3* competitions

THE 50 YEARS SKI SHOW

February 16th - March 11th, 2019
Les Arcs

LA SAFETY DAY

Wednesday 27th February - Arc 2000

A day devoted to safety with safety professionals, riders and holidaymakers

BELGIAN CARNIVAL WEEK

March 2nd - 9th, 2019 - Les Arcs

A week devoted to our Belgian friends with a Franco-Belgian evening on Wednesday, March 5th: Belgian Carnival, mussels and chips...

STAR TRAIL

March 22nd, 2019
Between Arc 1800 and Arc 1950

11 km course (700 m. elevation gain) between Arc 1800 and Arc 1950.

SPRING SKIING

March 30th - April 27th, 2019

Les Arcs celebrates one of the best skiing periods of the season with special offers, entertainment, sporting and festive events, concerts...

THE GREAT BRITISH CELEBRATION

March 30th - April 5th, 2019

An event specially created to celebrate our British friends, despite Brexit! The whole resort will be flying the Union Jack and challenges and events opposing 'Frenchies' and 'Brits' will provoke hilarity and complicity. Beatles Concert

COURSE DU CŒUR

March 31st

Arrival of the race that goes from Paris to Arc 1800 to encourage organ donation

SIDWAYS WEEK-END

April 20th - 22nd, 2019

Snow, Skate, Music. The big names of snowboarding come to enjoy spring riding in Les Arcs: demonstrations, a concert and a festive ambiance

SKI2BIKE

April 20th & 21st, 2019

A relay race going from skis to wheels and down 1600m! A wild ski-MTB race for a thrilling descent from Les Arcs down to Bourg Saint Maurice.

LAST TRACKS

April 27th, 2019

A final day of fun. Free ski pass for those in fancy dress

THE ESF FUN DAY

Date to be confirmed

A 100% fun challenge! 5 races in teams of 3 across the ski area

LES ARCS' SPECIAL DEALS

THE MAGIC OF CHRISTMAS
DECEMBER 22 - 29

SKI PASSES + SKI EQUIPMENT
FOR FREE
FOR CHILD UNDER 12*

IN LES ARCS,
SANTA DELIVERS YOUR GIFTS
IN YOUR APARTMENT!

*subject to conditions

EARLY BOOKING

BEFORE NOVEMBER 1ST
UP TO
20% OFF ON YOUR ALL INCLUSIVE STAY*

*subject to conditions

THE OPENING
DECEMBER 15-22

FROM
45€ /DAY /PERS.*

INCLUDING ACCOMMODATION + SKI & CINEMA PASSES
SWIMMING POOL AND CAR PARK OFFERED *subject to conditions

LES ARCS
FILM FESTIVAL

ADVENTURE STAY
JANUARY 5 - FEBRUARY 2

SHORT STAYS ACCOMMODATION
& SKI PASSES + REGISTRATION FOR
A CONTEST OR SKI TOURING TUITION*

*subject to conditions

WOMEN'S SKI CAMP
JANUARY 5 - FEBRUARY 2

SHORTS STAYS
ACCOMMODATION & SKI PASS

WELLNESS PASS + A BRAND-NEW EXPERIENCE
(ski touring tuition or yoga session) + APERO IGLOO*

*subject to conditions

MY WEEK-END
JANUARY 5 - FEBRUARY 2

FROM
69€ /DAY /PERS.*

INCLUDING ACCOMMODATION & SKI PASS

*subject to conditions

SKIING INTO SPRING
APRIL 13 - 27

6 DAYS
SKI PASSES
AND SKI EQUIPMENT FOR FREE*

Le printemps DU SKI!

KIDS STAY FOR FREE !

*subject to conditions

BELGIAN WEEK
MARCH 2 - 9

LES ARCS WILL BE SPORTING
THE COLOURS OF BELGIUM WITH DEDICATED
ENTERTAINMENT: CARNIVAL, MUSIC CONCERT, PARTIES...

THE GREAT BRITISH CELEBRATION
MARCH 30 - APRIL 6

FROM
349€ /WEEK /PERS.*

INCLUDING ACCOMMODATION AND 6 DAYS SKI PASS

ENTERTAINMENT
(BRIT POP MUSIC CONCERT)

*subject to conditions

Offers valid for any accommodation reserved through
Les Arcs Réservation www.lesarcs-reservation.com

BEST DEALS ON SKI PASSES

SKI PASSES FOR
UNDER 5\$ ARE FREE!



EARLY BOOKING

Buy or recharge your passes on line on internet or on your mobile phone before October 31st and get a 10 % reduction on all 6 - 15 day passes (not Family, Duo or Tribu packs).

Only for on-line sales on lesarcs-peiseyvallandry.ski

SMART SKIING

FILM FESTIVAL

Early skiers get a 20 % reduction on Les Arcs / Peisey-Vallandry passes from 15/12/2018 to 21/12/2018 (not Duo or Tribu packs).

SPRING SKIING

20 % reduction on Paradiski or Les Arcs / Peisey-Vallandry passes April 21st - 27th, 2019 (not Duo or Tribu packs).

SAMEDI JE SKIE!

Every Saturday, passes for 35 €.

Only on sale on line, on lesarcs-peiseyvallandry.ski



DUO, TRIBU AND FAMILY PACKS

Reductions for groups of two people or more. Make up your packs with any combination (adults, children or seniors).

DUO PACK*

2 skiers (adults or children)

À partir du forfait 6 jours, bénéficiez de 10 € de réduction par forfait.

* for the simultaneous purchase of identical passes, for the same area and duration. Does not apply to season passes or free passes.

NEW TRIBU PACK*

For 3 or more skiers (adults or children)

When you buy a pass for 6 days or more, save 15 € per pass

* for the simultaneous purchase of identical passes, for the same area and duration. Does not apply to season passes or free passes.

PACK FAMILLE

2 adults + 2 children (aged 5 - 17)

When you buy a pass for 6 days or more, everyone benefits from the child price: for the simultaneous purchase of 4 identical passes (6 days or more, same period and same ski area). Families of 2 adults and 2 children aged 5 to 17 benefit from the family rate. Any additional children aged 5 to 17 pay the child rate.

Details and conditions of offers
on lesarcs.com



LES ARCS
Paradiski

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